

 **PHD PROGRAM  
IN BUSINESS ADMINISTRATION**

**ENHANCE  
YOUR  
PROFESSIONAL  
AND  
ACADEMIC  
CAREER**

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BY THIS SOLID  
RESEARCH-ORIENTED  
PROGRAM**

The primary aim of the PhD program in Business Administration at CEU Business School is to produce graduates who will have academic careers dealing with a diverse range of business subjects and challenges, teaching and conducting research.

A particular emphasis in this program will be on specific academic competencies that exist within CEU Business School, such as innovation/ entrepreneurship, business and society, and advanced general management.

## ● ABOUT CEU BUSINESS SCHOOL



The overarching mission of CEU Business School is to act as a catalyst and leader for nurturing and growing superior business-school activities in Central Eastern Europe and in emerging markets throughout the world. To achieve this goal the School blends critical thinking, advanced approaches associated with modern professional management, the creativity and zeal of modern entrepreneurship and deep familiarity with business practices on the ground. Leveraging this dynamic tension of professionalism, entrepreneurialism and deep knowledge of region, CEU Business School and its community stay at the cutting edge of opportunity. The institution thereby retains its capacity to train new generations of successful business leaders and entrepreneurs for fast-growing economies worldwide. Particularly important in support of our mission is CEU Business School's research focus on critical high-impact strategic anchors: innovation and entrepreneurship; business and society (especially integrity and anti-corruption); leadership and strategy in emerging regions.

## ● PHD PROGRAM IN BUSINESS ADMINISTRATION

The target for this program comprises PhD applicants having interest in bringing best management thinking, innovative and creative research projects to business schools and other relevant academic units in institutions of higher education located in emerging and transitional economies, including Central and Eastern Europe. The likely career path of our PhD graduates will be within faculties of business and management schools, working on managerial positions in international business or other organizations.

## ● FACULTY

Program faculty members are distinguished academics with global experience and expertise. They bring knowledge from the latest thinking, applied research and consulting into the classroom, sharing intellectual and practical insights. Faculty members have taught and earned degrees at such institutions as Yale, HBS, MIT, NYU, INSEAD, ESSEC, LBS, Cambridge and other leading universities.

## ● PROGRAM STRUCTURE

Our PhD Program, accredited in the US, consists of three main phases:

- 1. Foundations**, the acquisition of fundamental knowledge in theory and methodological applications and scholarship in the core fields of business administration.
- 2. Specialization**, the development of the PhD candidates' specific scholarly interests in the courses that the Program offers.
- 3. PhD Dissertation**, which involves in-depth research formulation, implementation and publication on a research topic. The standard duration of the program is four years.





## ▶ HOW TO APPLY

Applicants are expected to hold an internationally recognized MBA or Master's degree equivalent in or comparable degree in the social sciences or other fields to which business administration theory is applicable. A limited number of full tuition scholarships are available from CEU.



**DETAILED INFORMATION:**  
[business.ceu.edu/  
phd-in-business-administration](https://business.ceu.edu/phd-in-business-administration)



## ▶ LIFE AND LEARNING IN BUDAPEST

CEU Business School is located in Budapest — the heart of Central Europe and a crossroads city offering the best of East and West. While immersed in history, this city of two million inhabitants looks to the future. It is a meeting place of people, ideas and cultures from all over the world. With its breathtaking range of architecture — from Roman ruins and Art Nouveau buildings — and elegant Habsburg-era boulevards, it is a city of historic grandeur. It is also alive with contemporary art and culture. And for the cost conscious, Budapest is an attractive destination, enjoying a much lower cost of living — from apartment rentals to food to transportation — compared to other European cities. Other European capitals — Prague, Vienna, Bratislava, Zagreb, Belgrade — are easily experienced with a day trip or a weekend visit. In fact, all of Europe is within easy reach.

### ● RANKING

- CEU Business School has received the AMBA Milestone Award in 2015, celebrating the longevity of our MBA program
- CEU is ranked among the top 350 in the world, #8 in terms of international outlook, and leads all others in Hungary, according to the Times Higher Education World University Rankings 2016-2017 list

### ● ACCREDITATION

- CEU Business School possesses official authority from New York State's Department of Education to confer PhD degrees

● **APPLY ONLINE** [business.ceu.edu/apply](https://business.ceu.edu/apply)

### ● CONTACT US

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*"Joining our Doctoral Program in Business Administration you will enter a program with vibrant and collaborative environment, high quality faculty, and dedicated mentorship. A well-balanced student/faculty ration allows us to provide personalized attention to students. You will have access to broad number of courses provided by the university. And above all equipped with CEU Doctoral degree you will begin a great career in academia, business, government or other institutions."*

### **JULIUS HORVATH**

CEU Business School Dean,  
University Professor



*"Our PhD in Business Administration is a gateway to applied and theoretical research in all business management fields. We expect highly motivated students who would like to enhance their careers in the professional world or in academia through a quality program to join us. A dedicated and high-profile program in the vibrant CEU community."*

### **DAVIDE TORSELLO**

Professor, Organizational  
Behavior and Anthropology  
PhD Program Director



*"Studying at a prestigious and competitive institution as CEU Business School requires perseverance, but I do believe that it is an excellent investment into the future of anyone, who looks for focus on advanced business-related research with the highest academic standards. PhD in Business Administration opens doors to many different career opportunities both in corporate and non-corporate sectors, as it provides great networking possibilities with business enterprises, NGOs, research centers, universities, and government institutions. The facts that it is a program accredited in the US and taught in English are also important assets for our future as students."*

### **MEERIM TOPCHUBAEVA**

PhD student



**CEU Business School is  
fully committed to sustainability**

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